

martin charlier

Address: Flat 11, 239 Long Lane
London, SE1 4PT
United Kingdom

Tel: +44 7835 134308
E-Mail: m@marcharlier.com
Web: www.marcharlier.com
Twitter: @marcharlier

Date of Birth, Place: 8 November 1985 in Tübingen, Germany.
Nationality: German

I'm a product and service designer specialising in the intersection of digital and physical. My approach is analytical and creative, my view is that design is strategy.

I co-authored the book 'Designing Connected Products', am a co-founder of Rain Cloud and am a freelance design consultant.

PRACTICAL EXPERIENCE

Currently

Freelance Product and Service Designer

IoT, Connected Objects, Product and Service design, Customer experience, UX, Interaction Design
Clients include: Superflux, SapientNitro, The Automobile Association, Tesco

Author

Co-author of 'Desining Connected Products - UX for the consumer IoT' (O'Reilly) May 2015
Essay contribution to 'Designing for Emerging Technologies' (O'Reilly) December 2014

Rain Cloud

Co-Founder, Strategy

raincloud.eu

Rain Cloud is a project aiming to explore new kinds of interaction models with connected products.

~ 3 years

04/2013 - 12/2013
01/2013 - 03/2013
02/2011 - 12/2012

FJORD (Accenture), London

Design Consultant
Senior Interaction Designer
Interaction Design Researcher

My role at FJORD can be split into two aspects: working as a creative on digital product and service innovation projects and working as an analyst researching technological and cultural trends and their implications for clients and their roadmaps. I joined FJORD as an interaction design researcher and was part of a full-time team working on the EU funded 'Smarcos' project, exploring design for the Internet of Things.

As a Design Consultant I was planning and leading projects as well as writing proposals and statements of work, and worked closely with client stakeholders.

~ 8 months

06/2010 - 02/2011

rAndom International, London

Designer

rAndom International is a critically acclaimed art collective working on the fringes of design, technology and art, most recently known for the 'Rain Room' at the Barbican Centre. As a design and project lead, I worked on a large scale interactive light installation for Bloomberg HQ London. In addition, I was doing concept development, visualisation and presentation on various projects, amongst others for the Wellcome Trust and Victoria and Albert museum and represented rAndom at art fairs and shows like Design Miami Basel.

~ 3 months
06/2009 – 08/2009 **Samsung Design Europe**, London
Summer Design Internship

~ 3 years
09/2006 – 09/2008 **frog design**, Stuttgart (Germany) and Milan (Italy)
Junior Designer in Education
09/2005 – 09/2006 Model maker internship

After a modelshop internship during which I was able to also work with the design team, I was offered to stay with frog as a 'Junior Designer in Education'. This unusual and fortunate position allowed me to work in product design, digital design and design research on various projects. I was travelling on global design research projects and facilitated contextual inquiry sessions. I represented frog in front of clients, worked in two frog locations and on location with clients. Eventually I felt the urge to extend my design horizon and came to London.

EDUCATION

09/2008 – 06/2010 **Ravensbourne College of Design and Communication**, London
BA (Hons.) Product Design, First Class Honours Degree

ADDITIONAL SKILLS

Languages German: native, English: fluent, French: basic

Skills Creative and analytical skills. Curious and quick learner. Thinker and doer.
Some key words: Storytelling, sketching, concept visualisation, storyboarding, personas, scenarios, brainstorming, physical & software prototyping, model making, design research, empathy, debate, communication, presentation.

Software I am familiar with various software tools across PC and Mac for communication, planning, visualisation, prototyping, and design development. I have coding skills in various languages, but I am not a developer.

TALKS

2015 Experience Design for the Internet of Things (O'Reilly online conference). "Experience prototyping"

2014 Royal College of Art, Design Products. Guest Lecture. "The Future Normal / Domestic Futures"

2013 Digital Services World Congress. "The Human Experience of the Internet Of Things"

2013 Digital Health Professionals Network. "Digital Health And Wellness"

2012 Ravensbourne College. Guest Lecture. "Physical-Digital Design"

AWARDS AND MEMBERSHIPS

Winner of RSA Design Directions 2009/2010: Body and Mind.

Fellow of the Royal Society of Arts.

Student of the year award, Ravensbourne, Faculty of Design

INTERESTS AND THINGS TO TALK TO ME ABOUT

Coffee. Food and cooking. Jazz and generally music. Art. Drumming. Airplanes. Gaming.

REFERENCES

Stuart Wood Founder & Director, rAndom international. E-Mail: stuart@random-international.com

Helen Le Voi UX Lead, Leo Burnett. E-Mail: helen.levoi@leoburnett.co.uk

London, 21 May 2015